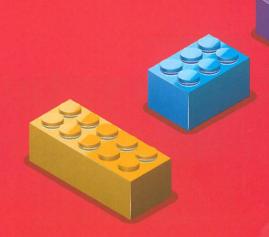
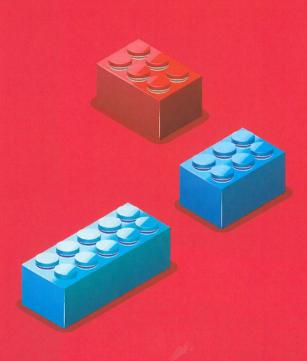
## WHY WOULD INVESTORS IN DENMARK BUILD ON INDIA'S URBAN DEVELOPMENT?





Under the Smart Cities Mission, India has 100 new cities lined up for urban renewal and retrofitting - in order to make them more sustainable and citizen-friendly.

India's Smart Cities Mission will impact a total urban population of approximately 100 Mn.

India has jumped 53 places in 2 years, and is now 77th in World Bank's Ease of Doing Business Report 2019 (100 in 2018, 130 in 2017).

By 2040, urban development in India is estimated to require USD 4.5 Tn in investment.

MAYBE IT'S THE BUILDING BLOCKS.





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